**Press Release**

# New Semperit Van-Life 3 Tires Delivered to Dealers in 22 Sizes

**Hanover, Germany, March 2024 – The new Van-Life 3 tire from Semperit has now been delivered to dealers and is available in 22 sizes. The traditional Austrian tire brand focuses on the highest load capacity and the highest speed index of the products in order to be able to fit as many vans as possible.**

Summer tires for vans are in great demand throughout Europe. The reason is that consumers preferred mail-order purchases during the pandemic and have continued the habit afterward. As a result, more and more and more packages are now being taken the “last mile”, i.e., right to the customer’s door. More vans are therefore needed, and they need tires. Vans are also widely used in the skilled trades – sometimes to transport material and sometimes to serve as rolling workshops. The requirements for both types of use are: The tire should be robust, provide high mileage, have low rolling resistance and offer short braking distances. All of these qualities are important for cost efficiency. Semperit has designed its new Van-Life 3 to meet these requirements. It is now being launched with a total of 22 sizes between 14 and 17 inches in diameter. The tires are designed to provide the highest possible standard load capacity and the highest speed index, depending on the dimensions. The maximum load capacity is 1250 kg per tire (LI 116, size 215/75 R 16 C) and the maximum permitted speed is 190 km/h. On the EU tire label the new Van-Life 3 has a B rating for wet braking, a C rating for rolling resistance and a B for tire/road noise.

The list of vehicles that the new Van-Life 3 fits reads like a Who’s Who of the van world. It includes the Mercedes Sprinter, Ford Transit, Fiat Ducato, Iveco Daily, VW T6 and Citroen Jumpy, with hardly any models left out. With this product, Semperit has offered an economical, fuel-saving and safe tire solution for a wide range of transport companies and businesses.

**Semperit** has been a tire brand of Continental AG since 1985. The tradition-steeped brand of Austrian origin continues to be successfully operated by Continental in the area of car tires as well as the commercial vehicle tires segment. For commercial vehicle tires, Semperit offers a wide product portfolio for regional and long-distance transportation.

**Continental** develops pioneering technologies and services for sustainable and connected mobility of people and their goods. Founded in 1871, the technology company offers safe, efficient, intelligent and affordable solutions for vehicles, machines, traffic and transportation. In 2023, Continental generated preliminary sales of €41.4 billion and currently employs around 200,000 people in 56 countries and markets.

Tire solutions from the **Tires group sector** make mobility safer, smarter, and more sustainable. Its premium portfolio encompasses car, truck, bus, two-wheel, and specialty tires as well as smart solutions and services for fleets and tire retailers. Continental delivers top performance for more than 150 years and is one of the world’s largest tire manufacturers. In fiscal 2023, the Tires group sector generated sales of 14 billion euros. Continental's tire division employs more than 56,000 people worldwide and has 20 production and 16 development sites.

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